

Chris Corridore

Senior Designer

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[linkedin.com/in/chriscorridore](https://www.linkedin.com/in/chriscorridore)

Portfolio

chriscorridore.design

Skills

- Visual Identity
- Logo Design
- Packaging
- UI/UX
- Web Design
- Illustration
- Lettering
- Brand Strategy

Tools

- Adobe CC
- Figma
- Wordpress
- html/css
- Keynote
- Microsoft Office

Education

Farmingdale State College
Farmingdale, NY

Bachelor of Technology in
Visual Communications

Experience

Laut Design

Sr. Designer / 2021 - 2022

- Lead the research, strategy, conceptualization, execution, and presentation on a number of brand identity, naming, packaging, and design projects
- Designed, developed, and tested web and user-focused UI/UX projects while meeting accessibility standards
- Facilitated 4-hour brand strategy sessions with clients to help them organize and align internally
- Custom-illustrated graphics and iconography for packaging and websites
- Developed and improved creative processes and workflows
- Mentored and empowered mid and junior level designers

New York Post

Freelance UI/UX Designer / 2021

- Developed and tested the design system for nypost.com's new UI
- Created cover art for The Post's podcast, "Fullcourt on Flatbush"

Jones Knowles Ritchie

Freelance Sr. Designer / 2019-2020

- Partnered with JKR's dedicated Target team to complete and deliver label designs and pitch decks for the debut of Target's grocery brand, Good & Gather, adhering to tight deadlines

NBCUniversal

Freelance Sr. Designer / 2019

- Conceptualized various in-house branding initiatives, such as NBCUniversal's Symphony Program
 - Retouched celebrity photos to be featured on "The More You Know" 30th Anniversary web banners
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